

Laurea in Scienze Politiche indirizzo Politico Internazionale, Master in Business Management, professionista del Marketing e Comunicazione con un'ampia esperienza internazionale grazie alla quale ha acquisito una profonda conoscenza delle differenti culture e la capacità di comunicare efficacemente tra i confini linguistici e culturali delle varie Nazioni.

È stato Responsabile dell'Ufficio Stampa in 3M e poi Strategic Planner e General Manager nelle più importanti Advertising Agency Internazionali, quali TBWA CHIAT, YOUNG&RUBICAM, PIRELLA GOETTSCHE LOWE, BDDP, gestendo clienti multinazionali tra i quali P&G, Ford, Barilla, Honda, Unicredit Group, Prada.

Communication Director per tre anni in Inghilterra di Gucci Fashion Group e in Russia per un anno di Roust Com. General Manager per 4 anni dell'Istituto Europeo di Design in Italia e in Brasile.

Esperienza di Docenza in IED, Panamericana, MacKenzie, Business School LIUC di Castellanza con Master Academy School per aziende quali Lindt e BTicino, SSML Ciels di Milano e Bologna e Unicollège di Mantova.

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Degree in Political Science, International Politics, Master in Business Management, Marketing and Communication Professional with a wide international experience thanks to which he has acquired a deep knowledge of different cultures and the ability to communicate effectively between the linguistic and cultural boundaries of the various Nations.

He was Head of the Press Office at 3M and then Strategic Planner and General Manager in the most important International Advertising Agencies, such as TBWA CHIAT, YOUNG & RUBICAM, PIRELLA GOETTSCHE LOWE, BDDP, managing multinational clients including P&G, Ford, Barilla, Honda, Unicredit Group, Prada.

Communication Director for three years in England of Gucci Fashion Group and in Russia for a year of Roust Com. General Manager for 4 years of the European Institute of Design in Italy and in Brazil.

Teaching experience in IED, Panamericana, MacKenzie, LIUC Business School in Castellanza with Master Academy School for companies such as Lindt and BTicino, SSML Ciels of Milan and Bologna and Unicollège of Mantova.